

Remit To: WBZ-TV
P.O. BOX 33089
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: WARREN FOR SENATE 2012(328312)
5 Middlesex Ave Fl 1
Somerville, MA 02145-1102

Account Exec: PAT CASHEN POLITICAL
Office: WBZ-TV
Contract Num: 1061-58409
Contract Dates: 09/25/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / / 12156

Invoice Num: 1061-543744
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 4

PAY BY 10/30/2012
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)
11350 Random Hills Rd Ste 670
Fairfax, VA 22030-7428
ATTN:Accounts Payable

Product Desc: WARREN/D/US SEN MA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE EARLY SHOW	09/25/2012-09/28/2012	. T W T F . .	30	4	500.00				
FIXED										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .		4		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	07:57:25 AM		EW12-112	30	500.00				
09/26/2012	We	08:57:19 AM		EW12-115	30	500.00				
09/27/2012	Th	08:48:36 AM		EW12-115	30	500.00				
09/28/2012	Fr	08:58:22 AM		EW12-116	30	500.00				
2	SATURDAY EARLY SHOW	09/29/2012-09/29/2012 S .	30	1	900.00				
FIXED										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	 S .		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/29/2012	Sa	08:24:36 AM		EW12-116	30	900.00				
3	RACHAEL RAY	09/26/2012-09/28/2012	. . W . F . .	30	2	550.00				
FIXED										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. . W . F . .		2		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/26/2012	We	09:38:19 AM		EW12-116	30	550.00				
09/28/2012	Fr	09:33:27 AM		EW12-115	30	550.00				
4	PRICE IS RIGHT	09/25/2012-09/27/2012	. T . T . . .	30	2	990.00				
FIXED										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			. T . T . . .		2		990.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	10:59:26 AM		EW12-113	30	990.00			
09/27/2012	Th	10:59:27 AM		EW12-116	30	990.00			
5	CBS SOAP ROTATION		09/28/2012-09/28/2012	 F . .		30	1	550.00
FIXED									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012		 F . .		1		550.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	01:58:56 PM		EW12-116	30	550.00			
6	DR. PHIL		09/25/2012-09/28/2012		. T W T F . .		30	4	600.00
FIXED									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			. T W T F . .		4		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	03:13:13 PM		EW12-112	30	600.00			
09/26/2012	We	03:54:25 PM		EW12-116	30	600.00			
09/27/2012	Th	03:28:49 PM		EW12-115	30	600.00			
09/28/2012	Fr	03:46:46 PM		EW12-115	30	600.00			
7	5PM NEWS		09/25/2012-09/28/2012		. T W T F . .		30	4	1,000.00
FIXED									

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Week Of		M T W T F S S		Spots Per Week		Rate			
09/24/2012-09/30/2012		. T W T F . .		4		1,000.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:14:05 PM		EW12-115	30	1,000.00			
09/26/2012	We	05:27:38 PM		EW12-115	30	1,000.00			
09/27/2012	Th	05:28:08 PM		EW12-116	30	1,000.00			
09/28/2012	Fr	05:30:01 PM		EW12-116	30	1,000.00			
8	530PM NEWS	09/25/2012-09/28/2012	. T W T F . .		30	4	1,100.00		
FIXED									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/24/2012-09/30/2012		. T W T F . .		4		1,100.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:35:05 PM		EW12-116	30	1,100.00			
09/26/2012	We	05:55:54 PM		EW12-116	30	1,100.00			
09/27/2012	Th	05:39:05 PM		EW12-115	30	1,100.00			
09/28/2012	Fr	05:54:28 PM		EW12-115	30	1,100.00			
9	CSI: CRIME SCENE INVESTIGATION	09/26/2012-09/26/2012	. . W		30	1	11,700.00		
FIXED									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/24/2012-09/30/2012		. . W		1		11,700.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/26/2012	We	11:00:20 PM		EW12-115	30	11,700.00			
10	WBZ NEWS	09/29/2012-09/29/2012 S .		30	1	2,700.00		
FIXED									

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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012	 S .		1		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/29/2012	Sa	11:33:59 PM		EW12-115	30	2,700.00			
11	WBZ NEWS		09/30/2012-09/30/2012	 S		30	1	2,700.00	
	FIXED									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012	 S		1		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/30/2012	Su	11:27:15 PM		EW12-116	30	2,700.00			
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	25		34,430.00		5,164.50		29,265.50	0.00	0.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing
	CONTROLLERS OFFICE: WBZ-TV	Trade Value
		Agency Commission
		Local Tax
		State Tax
		Pre Paid Amount
		Pay This Amount
		34,430.00
		0.00
		5,164.50
		0.00
		0.00
		0.00
		29,265.50

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